

# • target Excess Properties For Sale/Lease



# 3150 BUSINESS PARK DR | VISTA, CA

- Strong daytime population with 122,508 employees within 3 miles
- Hard to find opportunity in in-fill trade area
- Strategically placed to serve a large trade area through several major arterials

### **Traffic Counts**

W San Marcos Blvd: 28,500 CPD **Business Park Drive: 12,500 CPD** 

### **Erik Westedt**

RE License #CA - 01372758 Tel +1 213 545 4500 erik.westedt@am.jll.com

### Blake Kaplan

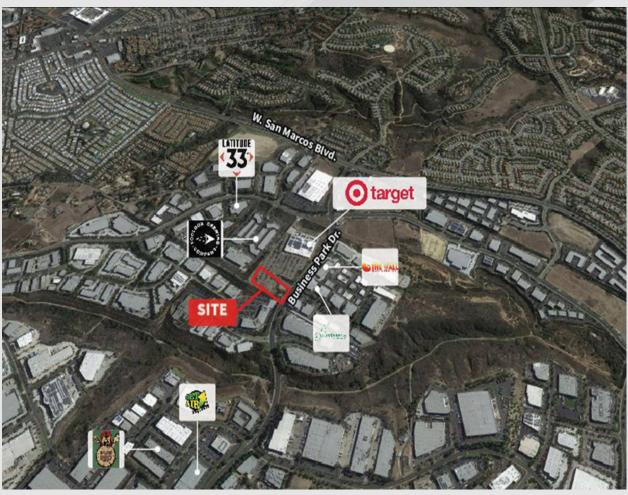
RE License #CA - 02001158 Tel +1 909 702 3367 blake.kaplan@am.jll.com

**Size** 

±1-2 Acres

# **Aerials**





## **Key Area Retailers**

Target
Belching Beaver Pub

Get Air Trampoline Wall Climbing

Toolbox Brewing Latitude 33 Brewing

Area Profile		Mile Radius	Mile Radius	Mile Radius
	Estimated Population	6,480	88,836	247,838
8	Daytime Population	22,126	122,508	278,551
2	Total Housing Units	2,376	32,724	86,377
	Median Age	44	39	37
\$+	Average Household Income	\$94,128	\$103,463	\$111,304
<b>all</b> \$	Median Household Income	\$70,273	\$73,687	\$78,747

# Top Tapestry Lifestyle Segments 3 Mile Radius



### **BOOMBURBS**

19.6%

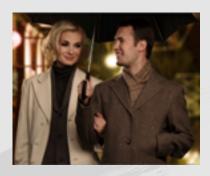
As young professionals, we've moved to the suburbs for the bigger homes they offer. We live in fully-developed neighborhoods and are more likely to have a mortgage than the average US adult.



RETIREMENT COMMUNITIES

9.4%

We live in neighborhoods all over the country, in a mix of singlefamily homes, apartments, and assisted-living or nursing care facilities. We stay up-to-date by watching cable TV and reading newspapers and magazines. We keep a close eye on our finances and have incomes and net worths below the national average.



**URBAN CHIC** 

7.8%

We are professionals with a sophisticated, exclusive lifestyle. Nearly half of us are married, though 30% of us are still single. We're avid readers and moviegoers. We skew a little older, with a median age of almost 43 years old.