

250 BROADWAY | EL CAJON, CA

- Located near San Vicente Fwy (Hwy 67) with 99,950 cars per day passing through
- · Located at a signalized intersection with great visibility
- In close proximity to Parkway Plaza anchored by Regal Theaters, Macy's, Walmart, Dicks Sporting Goods and Best Buy

Size

± 6,500 SF Outparcel

Traffic Counts

Hwy 67 : 99,950 Broadway : 11,400

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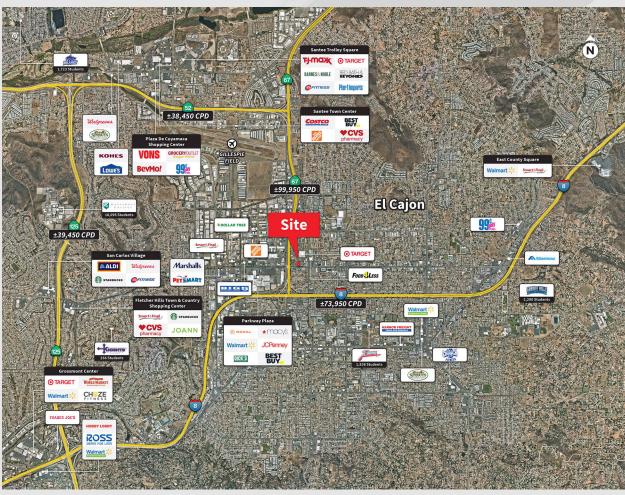
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Aerials





Key Area Retailers

Target Food 4 Less

Home Depot Macy's

Walmart
Dicks Sporting Goods

Area Profile		Mile Radius	Mile Radius	Mile Radius
8	Estimated Population	26,930	162,026	330,588
8	Daytime Population	32,890	160,113	289,060
2	Total Housing Units	9,677	56,492	120,912
	Median Age	31	36	38
\$ +	Average Household Income	\$55,633	\$80,720	\$93,374
101 \$	Median Household Income	\$42,560	\$58,630	\$71,284

Top Tapestry Lifestyle Segments 3 Mile Radius



METRO FUSION

17.9%

We are young, highly mobile, and live in culturally-diverse neighborhoods. Despite our income and language challenges, we work hard and aspire for better professional and social lives. We are very anxious to impress with the latest fashions and electronics.



INTERNATIONAL MARKETPLACE

8.3%

We live in culturally-diverse, densely-populated, urban and suburban neighborhoods in New York, New Jersey, or California. Most of us are young, Hispanic families. Some of us have children. We visit theme parks, go to the beach, play soccer, and eat fast food.



PLEASANTVILLE

7.7%

We live in older housing in the Northeast but are increasingly settling in the West. Our families are older, with adult children (some of whom still live at home). We maintain dual income households with higher net worths.